

## **VCFA Board Meeting Minutes – Thursday, March 3, 2011**

The meeting commenced at 7:00 pm at Bayside Presbyterian Church with the following members in attendance: Ron Russell, Kevin DuBois, Mike LaHorner, Larry Clemens, Mike Buss, Kendall Osborne, Scott Reppert, Ed Owens, Spencer Hayes, Dave Dembicki, Elaine Dembicki and Pat Hirsch.

### **Secretary's Report** : (Mike LaHorner)

Mike LaHorner provided the Minutes from the February meeting held Thursday, February 3, 2011 to all attendees. A motion was made, seconded, and approved to accept the February Minutes.

### **Treasurer's Report:** (Kendall Osborne)

Kendall Osborne provided the Financial report from February. Kendall reported that the February account balance forward was \$2,931.64 with receipts of \$662.00 and disbursements of \$541.51 with a current balance of \$3,052.09.

### **Ways and Means Report** : (Spencer Hayes, Kyle Sawyer, Mike LaHorner, Chairs)

\*Mike Buss reported the GoPro HD camera raffle item is past the break even point and 4 events remained to sell tickets at. Mike also reminded everyone that the raffle drawing would be held during the April general meeting.

\*Larry Clemens reported that there were new copies of the "Flies of the Chesapeake" book available. The book's cost would be \$25.00 and that the cost to print was \$10.00. Volume 1 was being reprinted, volume 2 is now available and volume 3 is in progress.

### **Programs Report:** (Kevin DuBois, Chair)

\*Mike Buss reminded attendees that volunteers were still needed for manning the VCFA booth for the remaining Bass Pro Shop fly fishing seminars and the Virginia Living Museum fly fishing clinic.

\*Mike also shared that Mark Sadotti would be the guest speaker at the Virginia Flyfishers Club May 12<sup>th</sup> meeting.

\*At the request of the board, Mr. Pat Hirsch presented a proposal for VCFA website construction & annual maintenance. Pat provided a flyer with detailed information concerning web hosting, domain registration, site construction and design, annual maintenance responsibilities, website content suggestions and itemized costs and explained in detail each topic.

\*At the request of the board, Mrs. Elaine Dembicki presented detailed Facebook information and provided suggestions on how the club could best utilize Facebook. Elaine explained the pros and cons of a Facebook "group" versus a Facebook "page" and provided suggestions on how to utilize Facebook in conjunction with a website. Board discussion and questions fielded by Elaine ensued.

\*Lengthy discussion among those present ensued concerning website construction, maintenance, cost options and especially website content : newsletters, bylaws, membership application, club trip info, meeting info, point of contact information, board meeting minutes, photo gallery, website links – weather, tide, conservation, other forums, etc, advertising, and sponsors. A specific list was developed and agreed upon to provide to Mr. Hirsch.

\*A motion was then made, seconded, and approved to formally hire Pat Hirsch to construct and maintain the new VCFA website.

\*Larry Clemens requested he be provided any other inputs concerning website content for the new VCFA website by the following Monday.

\*Kendall Osborne offered to provide info to merge both VCFA Facebook pages into one.

\*It was discussed and confirmed that Bill Campbell, Chris Burbage, and Mike LaHorner will be providing the March general meeting presentation on freshwater trout fishing topics.

### **Travel/Trip Committee Report** : (Mike Buss, Mitchell Osroff, Dave Kushner, Noel Horne, Chairs)

No travel/trip reports, discussion, proposals or plans were forthcoming during the March board meeting.

### **Adjournment:**

There being no further business, a motion was made, seconded, and approved that the meeting be adjourned. The meeting was adjourned at 8:42 pm.

*Respectfully submitted,*

*Mike LaHorner*

*2011 VCFA Secretary*